

BECKY BURKHARD

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EXPERIENCE

BBDO, New York, NY

Producer, Full-time, 9/07-9/12

- Oversee the production process from director search, pre-production, editing, visual effects to shipping final product for air; includes assisting creative teams with decisions involving director, casting, graphics, music and editorial
- Serve as liaison between creative team, account team and production/editorial/visual effects companies
- Managed both financially challenged and multi-million dollar budgets
- Worked extensively with 3D animation and visual effects
- Worked with celebrity talent
- Accounts: AT&T, Starbuck's, Gillette, GE

Euro RSCG Worldwide, New York, NY

Assistant/Associate Producer, Full-time, 11/05 – 8/07

- Assisted producers in all areas of production including handling talent contracts, music search and licensing, post production and voiceover records; included travel to Brazil and Canada
- Produced animatics, industrials and radio commercials
- Supervised assistant producers on animatics, pitch films and radio projects
- Successful new business pitches – Reckitt Benckiser (5/06); GlaxoSmithKline (1/07)
- Accounts: Benefiber, Jaguar, Lean Cuisine, Coppertone, Dr. Scholl's, Volvo, Advair and Afrin

Freelance Producer, New York, NY

Commercials/Short Films/Radio, 8/00-11/05

- Re:Vision – Producer; budgeted, cast voiceovers and directed talent for radio spots
- Driver Media – Office PA/assistant producer; answered phones, completed expense reports, created pre-pro books, organized new business presentations
- Mad Dog Productions (PA – “Ezra – Pilot”); MacGuffin Films (PA – “Chili's”); Short Labs (Script Supervisor – GenArt Film Festival trailer)
- Green Line Productions – (Commercial Script Supervisor) The Golf Channel, Scarecrow Video, Hallmark, Lost Colony Theater Co., “The Client” short film

Love Creek Productions, New York, NY

Literary Manager, Artistic Director, 8/00-present

- Screen and green-light all full-length and one act play submissions; build relationships with new playwrights

EDUCATION

Georgetown University, Bachelor of Arts, Pre-Med/Political Science

New York University, Masters in Clinical Nutrition

SPECIAL INTERESTS/SKILLS:

Writing (sketch, theater), directing, yoga, classical piano, French (basic)